

# Epub Download Event Design Handbook: Systematically Design Innovative Events Using the #EventCanvas Read Online



## Book details

- Author : Roel Frissen
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## Book Synopsis

Event design is a new approach to systematically decompose and recompose the success of events. By using the #EventCanvas template, one can identify where and for whom the event can be innovated. It is a handbook to document, discuss, and design events worth attending, and illustrates good event design.